

# Pharma Industry: A vision for innovation & growth

**Challenges, innovation  
and best practices  
after coronavirus  
crisis**

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COMPANY PROFILE &  
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# INTRO DUCTION



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**T**his paper focuses on the new innovative tools that have driven research and

development forward in the pharmaceutical industry. Better treatments are offered to patients, as technological advances are rapidly increasing. Nowadays, the market is mainly focused on the production of personalized medicines, especially for chronic and other neurodegenerative diseases which consist one of the most demanding market in drug

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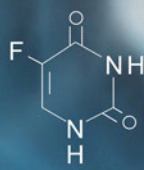
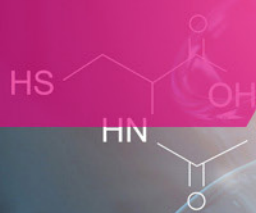
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